

PRE-FESTIVAL EVENTS FROM MAY THROUGH SEPTEMBER

Tuesday, May 28
Spring Planting Day 2
School-aged children and teens learned how to plant sweet potato slips, how to care for the plants as their sweet potatoes grow, and how to harvest their crop. This event was held at the Yam Festival Office located at 103-D East Fifth Street.

Monday, August 19
Inaugural Postcard Design Contest
School-aged youth are encouraged to participate by entering in one of four age divisions. A winner will be selected in each age division with each receiving a \$50 cash prize. The winning designs will be printed on postcards. Winners will be announced on September 18. Please call the Yam Festival Office at 910-377-3248 for the rules and guidelines. Copies will be available at the Yam Festival Headquarters (Tabor City Public Library).

Thursday, September 5 5
Information Meeting for NC Yam Festival Pageant Contestants
Tabor City Visitor Center, 301 East Fifth Street, 6:00 -7:00 p.m.

Friday, September 13
NC Yam Festival Pageant Application Deadline

Festival Events & Activities
Saturday, October 5
North Carolina Yam Festival Scholarship Pageant
South Columbus High School, 40 Stallion Drive, Tabor City Doors open at 3:00 p.m. Pageant begins at 4:00 p.m.Admission Fee is \$10 (includes program) / Children 5 and younger are Free.

Saturday, October 12
Entry deadline for the Poetry Contest
Open to grades K-2, 3-5, 6-8, High School
Each work must be original and work may only be submitted by a teacher. All contest entrants must be a student in Columbus County. Any length of poem will be accepted. For more information, please call Committee Chair, Kelly Jones at 910-642-5168 extension 24007.

Friday, October 18
Accepting Entries for the Sweet Potato Quality Contest 1
Youth & Adult Entries may be dropped off at the Tabor City Public Library, 101 East Fifth Street from 8:30 a.m. until 4:30 p.m.
Yam Man Hat Decorating Contest begins. For details, please call 910-377-3248.

Monday, October 21
Sweet Potato Quality Contest 1
Location is the Tabor City Public Library, 101 East Fifth Street. Youth & Adult Entries will be accepted until 8:30 a.m. Judging begins promptly at 9:00 a.m. Winners will be announced as soon as possible via Facebook.
Deadline to Enter Business & Residential Decorating Contest
Everyone is encouraged to decorate. The festival theme for 2023 is “I Yam What I Yam”. To enter, please call 910-377-3248 by 4 p.m. Judging will begin at 10:00 a.m. on Tuesday, October 24.
Poetry Contest Winners will be Announced
Via our NC Yam Festival Facebook page

Tuesday, October 22
Sweet Potato Food Cook Off 17
Deadline to enter is from 9:30 a.m. - 10:30 a.m.
All entries need to be dropped off at The Todd House Wedding & Event Center located at 102 Live Oak Street, Tabor City, NC 28463. Closed Judging session will take place from 11:00 a.m. -12:00 noon. Entries will be open to public viewing from 1:00 p.m. until 3:00 p.m.
Yam Festival Workers' Appreciation Breakfast
Hosted by Brunswick Electric Membership Corporation (by invitation only)
Deadline to enter the Yam Man Hat Decorating Contest
Winners will be announced on October 23rd.
Paint a Yam Man Class 17
Instructor is LuAnn Milligan Pickell
Must reserve your space by calling the Yam Festival office at 910-377-3248. Cost is \$25 per person and will include everything you need to paint your very own Yam Festival “Yam Man”!

Location is the Todd House Wedding & Event Center, from 7:00 p.m. until 9:00 p.m.

Wednesday, October 23
Art/Photography/Sweet Potato Crafts Registration 17
Student and Adult Entries will be accepted at The Todd House Wedding & Event Center in the Banquet Hall, 102 Live Oak Street, Tabor City. Entries will be judged. For more information regarding Student entries, please contact Kelly Jones at 910-642-5168 extension 24007. For more information regarding Adult entries, please contact Princess Nealey Grantham at 910-641-2504.

Thursday, October 24
Taste of Tabor at Sunnyfield Equestrian Farm
Location: 1861 Ten Mile Road, Tabor City, 6-9 p.m.
Fun-filled evening with great food, live entertainment provided by the Tim Elliott Band, and great fellowship. A photo opportunity will be available. Tickets are only \$30 in advance/\$35 at the door for ages 11 & up, \$12 in advance/\$15 at the door for ages 7-10, ages 6 and under are free. Ticket Locations: Tabor City Public Library (910-653-3774) For more details, call the NC Yam Festival office (910-377-3248).

Friday, October 25
Art/Photography/Sweet Potato Crafts Show 17
The Todd House Wedding & Event Center's Banquet Hall, 10:00 a.m. - 4:00 p.m.
Yam Walk
Street Dance 7
Located at The Todd House Wedding & Event Center Stage. Live DJ, 7:00 p.m - 9:00 p.m.
Bleachers will be available in this location. The Greater Tabor City Chamber of Commerce will have concessions available for purchase.
Yam Bowl: There will not be a Yam Bowl since there is no game on this night

The BIG YAM DAY!
Saturday, October 26
NC Yam Festival Headquarters & Outdoor Booth 1
Information, Free Yam Fest Coloring-Activity Books, T-shirts & other Souvenirs (souvenirs prices vary)
Tabor City Public Library (parking lot) located at 101 East Fifth Street.
8:00 a.m. - 5:00 p.m. Free Admission.
Tabor City High School Alumni Reunion at the new Tabor City School 3
Doors will open at 1:00 p.m. for registration and for alumni to begin to gather. The Class of 1974 will be in charge of the program which will begin at 2:00 p.m. and conclude at 4:00 p.m. All TCHS Graduates are invited to attend. (Please contact your graduation class officers for information on potential individual class reunion plans.)
A Gospel & Variety Stage 9
Located in the parking lot of Betty & Buddy's Restaurant (corner of N. Main & W. Fifth Streets). Will begin after the parade. Will feature Gospel & Christian music.
Expect a little variety in between gospel acts.
Car, Truck, Bike & Tractor Show (Hosted by Classic Cruisers Car Club) 4
Located on Live Oak Street from Tabor City Baptist Church to Pireway Road. Registration: 8:30 - 12:00 noon, Judging begins at 12:30 p.m. Trophies will be awarded at 3:00 p.m. For information on how to enter, please call Committee Chair Tiger Tater at 843-333-0947.
Arts, Crafts, Food Vendors and more 11
Downtown on Hickman Road, East Fifth Street, Live Oak Street, and around the Todd House Wedding & Event Center Stage from 9:00 a.m. - 5:00 p.m. No admission fee for you to enter the festival. Vendors set their own prices for their products. If you are interested in being a Vendor, please contact us by phone or email at 910-377-3248 / ncyamfest@gmail.com.

Yam Row 6
Downtown Tabor City.
Yam Festival Parade
Featuring more than 100 units consisting of high school bands, clowns, area pageant titleholders, various Shriner units, fire trucks and other emergency vehicles, floats, and so much more! Begins at 10:00 a.m. originating at 7th and Main Streets, down Main Street, left onto Green Sea Road, then right onto Hickman Road, left onto Bell Street, then left onto Pireway Road, left onto 5th Street, and right onto Wall Street.
Sweet Potato Give Away 1
Begins after the parade in the parking lot of Tabor City Public Library located at 101 East Fifth Street.



CONTACT INFORMATION

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910-377-3248 www.ncyamfestival.com

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NC Yam Festival Manager / Secretary
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The NC YAM FESTIVAL IS HELD THE 4TH SATURDAY IN OCTOBER
#NCYamFestival #YamGoodTime #DontBeATaterHater #YamFest2024

HANDICAP PARKING
Tabor City District Courthouse parking lot on W. Fourth Street

PORT-O-JOHN LOCATIONS
2 (includes 1 handicap unit) at Tabor City Public Library
2 (includes 1 handicap unit) in Kid Zone / Truist Bank Area
3 (includes 1 handicap unit) beside old Town Hall on 4th Street
2 Live Oak Street Area
2 (includes 1 handicap unit) near Train Depot Museum on 4th Street

HAND WASHING STATIONS
There will be 4 handwashing stations placed throughout the festival area.
Thank you to all SPONSORS for making these festival events possible!

SPECIAL THANKS TO:

TOWN OF TABOR CITY for everything they do to support the festival.

ATLANTIC PRINTING for taking care of all of our printing needs.

Welcome to our
53rd Year
of Celebrating
Sweet Potatoes

1946
1961



1986
2024

NORTH CAROLINA YAM FESTIVAL

SATURDAY, OCTOBER 26, 2024
TABOR CITY, NORTH CAROLINA

NORTH CAROLINA YAM FESTIVAL
HEADQUARTERS DAYS AND HOURS OF OPERATION
Friday, October 14, 8:30 a.m. - 5:00 p.m.
Monday, October 17 - Friday, October 21, 8:30 a.m. - 5:00 p.m.
Yam Fest Saturday, October 22, 8:00 - 5:00 p.m.

The Tabor City Public Library, located at 101 East Fifth Street, is the official NC Yam Festival Headquarters. They may assist you with Information, T-shirts, Souvenirs, Tickets, Parade & Vendor Applications, and more. Be sure to pick up a Free Yam Festival Coloring Book for your youngsters.
Please stop by to see the Handcrafted Displays by Tiger Tater, our official NC Yam Festival Mascot. Free Admission.

THE BIG YAM DAY!



Entertainment on the Todd House Wedding & Event Center Stage ⁷
Entertainment begins following the parade and will continue until 5:00 p.m. Expect to enjoy lots of locals as they sing and dance their way into your hearts. Fun will be had by all.

Sweet Potato Pie Eating Contest ⁷
Begins at 11:30 a.m. at the Todd House Wedding & Event Center Stage. Youth & Adult Contestant spots are limited. To register, call the NC Yam Festival Office by 4:00 p.m. on Friday, October 27.

Beach Music Stage on Hickman - Live Concert by The Pink Slips Band!! ¹²
Location is on Hickman Road in front of United Bank. Their concert will begin after the parade. Bleacher seating is limited so feel free to bring a lawn chair.

KidsZone (No fees) ¹⁵
Located in the parking lot of Truist Bank featuring Flimsy the Clown, Carnival Games, Inflatables, and LOTS of FUN! FREE!!

Art/Photography/Sweet Potato Crafts Show ¹⁷
Adult & Youth Divisions, The Todd House Wedding & Event Center
11:00 a.m. - 4:30 p.m.

Mt. Tabor School ¹⁴
Historical renovated one room schoolhouse at the corner of Stake Road and East Fifth Street in front of Tabor City School Will be hosted by School Marm Beth Niven Godwin from 12:00 noon - 4:00 p.m. Free admission.

Historical “Self-Guided” Walking Tour ⁵ & ¹
Pick up a guide at the Tabor City Visitor Center or the Tabor City Public Library. For additional information, please contact Committee Chair Dianne Nobles Ward at 910-653-4141.

Basic Life Support Competition (Hosted by Tabor City EMS)
Tabor City Rescue Squad located on the corner of East Fifth and Jones Streets, 1:00 p.m. - 3:00 p.m. Bleacher seating is limited, so feel free to bring a lawn chair.

Mascot Race ¹
1:30 p.m. in the parking lot of the Tabor City Public Library, 101 East Fifth Street. Mascots from area festivals, schools, businesses, etc. will race with a sweet potato on a serving spoon. We also welcome Audience Participation so come prepared to race if you'd like! Let's see who makes it across the finish line first without dropping the sweet potato. Call the Yam Festival Office at 910-377-3248 or Tabor City Public Library at 910-653-3774 to register.

Stallion Classic (Hosted by South Columbus High School)
Located at South Columbus High School on the Stallion Football Field. (40 Stallion Drive)
Begins at 3:00 p.m. Awards ceremony to follow.
Admission Fees: Adults \$10, Students (K-12) \$5, Kids (5 y/o & Under): Free

Concert in the Courtyard ¹⁷
LIVE Concert by Crenshaw Trucking Band, featuring Jason Smith & Matt Dudley, at The Todd House Wedding & Event Center located at 102 Live Oak Street, Tabor City, 5:30 - 8:30 p.m. No admission fee & No ticket necessary

The Todd House Wedding & Event Center will be selling home cooked BBQ sandwiches with slaw, baked sweet potatoes with toppings, water, and canned drinks in the Parlor Room beginning at 11:00 a.m.

Forest Lawn Baptist Church Gospel Sing Hosted by “Faith And Living Water” ¹⁸
“Faith and Living Water” is the well known Praise Team from Forest Lawn Baptist Church, Tabor City. Location is The Garrell Depot. Time to be determined.



“Here A Yam,
There A Yam.
Everywhere A Yam Yam”



2024 NC YAM FESTIVAL LOCATOR MAP

- | | |
|--|---------------------------------------|
| 1) PUBLIC LIBRARY | 9) GOSPEL & VARIETY STAGE |
| 2) CHAMBER OF COMMERCE | 10) HANDICAP PARKING |
| 3) TABOR CITY SCHOOL | 11) VENDORS |
| 4) CAR SHOW - LIVE OAK STREET | 12) BEACH MUSIC STAGE |
| 5) VISITOR CENTER | 13) 2 BROKE TEACHERS |
| 6) YAM ROW | 14) MT. TABOR SCHOOL |
| 7) TODD HOUSE WEDDING & EVENT CENTER STAGE | 15) KID ZONE |
| 8) RITZ CENTER | 16) VENDOR PARKING |
| | 17) TODD HOUSE WEDDING & EVENT CENTER |
| | 18) GARRELL DEPOT |

2024 NORTH CAROLINA YAM FESTIVAL PARADE ROUTE

10:00am on Saturday October 26th. Begin at stoplight at W. 5th Street and Main Street, continue straight on Main Street, cross over Railroad tracks at Green Sea Rd onto Hickman Rd., Continue down Hickman, turn left onto Bell St, continue onto Bell St, turn Left onto Pireway Rd, continue onto Pireway Rd, turn left onto 5th St., turn right onto Wall St, turn left onto 8th St. to dissemble.